

		EXCELLENCE	PRO	SUPPORTER*
		6'500 chf (max 10)	4'200 chf (max 12)	1'900 chf (unlimited)
CONTENT				
Content and platform provided by the sponsor				
Presence at the VD20 program announcement table		✓	✓	✓
Partecipation in any events		✓		
VISIBILITY				
Logo positioning	www.visionaryswiss.ch	✓	✓	✓
	VD20 Video	✓		
	Press releases	✓		
	Invitations and newsletters	✓		
	HP social media	✓		
Media Coverage	n. 1 company presentation on ated's blog on TIO.ch	✓	✓	
	n. 1 interview on ated's blog on www.tio.ch	✓		
	n. 1 publication content to be defined on the special insert of Ticino Management	✓		
	n. 1 video interview on ated's column "l'Opinionista" (website ated/opinionista - youtube channel - Soundcloud podcast)	✓		
Social Media Coverage	Dedicated post	✓	✓	✓
Event channels	Cumulative post including all sponsors	✓	✓	✓
	n. 1 post linked to article on online media (i.e. Tio.ch)	✓	✓	
	n. 1 post linked to article with interview on online media (i.e. Tio.ch)	✓		
	n. 1 promotional post on ated's column "l'Opinionista"	✓		
SERVICES INCLUDED				
Support in content design		✓		
Editing articles for media outlet		✓	✓	